

Sunday January 16, 2011



## Live updates from San Francisco!

Read below for posts from the 2011 INTIX Annual Conference – Monday Jan 17th to Friday Jan 21<sup>st</sup>

Monday January 17, 2011 - 4:30 PM

### We're here!

Hey BOMRs! Its Tammy from the Nationals. Got up at 430am to head to SF-thank goodness there's a Starbucks in the hotel. (CA prices-yikes!) Little delay during the Milwaukee layover so I missed the Sports-gathering at AT&T park, home of the World Champion Giants (and employer of our conference chair, Russ Stanley).

Room wasn't ready for me so that was a good reason (excuse?) to hang in the lobby and say hi as people were coming thru. Played a few games of "do I know that person...? Yes. No. Wait, do they think I'm weird for smiling at them?") but there's lots of familiar names and faces this year (my 2nd INTIX conference)

Checked in, got rid of the plane grossness and joined a few folks for snacks and talking over the agenda. Dinner and drinks soon.

John P Buschhorn Says:

Have a great time! Say hi to all!

Buschie Says:

Have a great time! Say hi to everyone!

Fred Matthes Says:

Hi Tammy! Missed you on the tour today . . . great ball park . . . 2nd of course to Nationals Park that is. I'll catch up tomorrow AM at the Sports Breakouts.

**Tuesday January 18, 2011 – 12:30 am**

### **Who should I see?**

Random thoughts from the conference before bed:

1. What sessions to go to tomorrow (or the rest of the week for that matter?) Learn something completely new that you may only get to experience here, in a session? Or go talk about something you do everyday and may come in handy more often?
2. How much time to spend networking and meeting new contacts vs. reconnecting with folks I already know, but only get to see once each year?

No right answers-There are many different ways to experience the conference.

TTFN, \*\*Tammy\*\*

**Tuesday January 18, 2011 – 9 AM**

### **welcome keynote**

Tammy here-sitting at a table with 3 new friends, talking where we're from, who we're with, and friends we have in common. Welcome keynote coming up soon!

**Tuesday January 18, 2011 – 1:30 PM**

### **Congrats Bernie!**

At today's welcome lunch, the Venues Today all star awards were given out. Congrats again to BOMR-member Bernie Berry of Wolf Trap!



**Tuesday January 18, 2011 – 8 PM**

### **cable car travels**

Hey BOMRs, spent the afternoon meeting with INTIX folks – companies and people I work w at the Nationals and in my role as peer consulting chair. Then wandered the exhibition hall and got plenty of swag for our post conference happy hour!

Tonight brings the dueling Tickets.com and Ticketmaster parties. I'm a Tickets.com baby from way back. Thanks to QCue for providing our transportation...San Fran cable cars for all 😊

Guy Jordin Heard Says:

Ah the dueling parties! I have always enjoyed both! But who ever is having a buffet will be smart. TM's Philly party was sit down and they had 50 more people than expected(not me!). I think they ran out of steak at a steak house! It was a lot of fun! Have a great time!

**Wednesday January 19, 2011 – 9 AM**

### **Presentation time!**

About to present on Red Carpet Rewards-send good thoughts!

\*\*Tammy\*\*



Wednesday January 19, 2011 – 4 PM

## Conference, day 2

Hey guys!

Session went wonderfully, thanks for all your support. If anyone else in dc wants to talk rewards programs outside INTIX, let me know.

Awards luncheon mid-day. Then a lot of time for folks to hit the exhibition hall. I had meetings about Regionals - talking about BOMR and hearing what the others are doing. Expect a weekly blog post on that soon.

So...that said, any ideas you have on how we should run or what we should do? Let me know! We've already had a request to have something at Wolf Trap, with our Box Office Star and Bernie said yes!

\*\*Tammy\*\*



Wednesday January 19, 2011 – 10 PM

## “closing” gala

Posted by bomr under [INTIX](#) ([edit this](#))

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In a change from years past, the closing gala was held tonight, as opposed to Thursday night. We went on a dinner cruise thru SF. We ate, drank, danced, drank, saw Alcatraz and the Golden Gate Bridge. Cruised by AT&T park and they turned the lights on just for us. (Side note: I won a bet, guessing that the ballpark had 42K to 43K seats!)

Wonderful event, wonderful folks. Humbled and honored by the conversations I just had. And yes, I dance like the white girl that I am.

xoxo from SF,

\*\*Tammy\*\*

**Thursday January 20, 2011 – 4 PM**

### **Thursday morning – breakfast and boards**

We held the INTIX Annual Business Meeting today over breakfast – it was billed as “the Board of Directors serves you breakfast.” And serve they did! Slotted spoons, aprons and even a few chef’s hats. Thanks guys!

BOMR is pleased to have Derek Younger of the Washington Nationals continuing into his 2nd year of Board service. And thanks to Shawn Robertson who served 6 years on the INTIX Board (2 terms, 3yrs each – max. one can serve) and for 4.5 years of those years he was in DC. A former-BOMR member who’s now in LA, he remains a BOMR supporter and friend.

**Thursday January 20, 2011 – 6 PM**

### **“INTIX is back” ...and the conference is over**

Post-breakfast was one more session – I went to a social media one to hear about how others are using facebook, twitter, etc not only to connect with the public but make some \$\$ too.

Following a buffet lunch in the exhibition hall were committee meetings. I chair the Peer Consulting Committee and it was good to get folks together, talk over ideas and timelines for making things happen. Can’t wait. Such a good group of people, eager to share ideas, implement projects, and help fellow INTIX members.

Closing keynote: we found out that this year’s conference had over 1000 people – woo hoo!!!! It was overheard and announced that “INTIX is back!” We had a few years of declining attendance and some shifts that needed to be made, but it seems like things are looking up. Heard about next year’s San Antonio conference (y’all!) and then heard about the power of appreciation, not just for our clients, but for our coworkers and ourselves. Great positive note to end the conference on.

Lots of people staying on until tomorrow so we have one more night to network, play, and enjoy each other’s company. Some folks already departing though – goodbyes suck 😊

In the spirit of our closing keynote, BOMRs, I appreciate all of you. Thanks for the work you do and the support you give our regional and our industry everyday!

Friday January 21, 2011 – 12:30 am

### **“This I Know For Sure” (thanks Oprah):**

“This I Know For Sure” (thanks Oprah): I’m terrible at goodbyes, esp when I’m tired. (Or have been drinking...) And its hard to know how to say goodbye when you may see them at the bar in 20mins, you may bump into them at the next morning’s checkout, or you may not see them for another year. Despite all evidence to the contrary, I’m not usually this much of a cryer INTIX folks, really! 😊)

Friday January 21, 2011 -Noon

### **So long from San Fran**

Last night was one last dinner, one last trip to the bar, and lots of hugs and KITs. Yes, its so long to the INTIX "summer camp" for another year.

I fly out tonight so I’m spending my day sightseeing. Currently perched on a hill in a park, overlooking the Painted Ladies and the SF skyline. DJ, Stephanie, and Michelle will be along soon! Dinner tonight with a friend then homeward bound.

Thanks for reading and taking this crazy INTIX trip with me. Our Post-Conference Happy Hour is Feb. 3rd by Union Station. Check the calendar page for details. See you in DC!

